

ACTIVITY 1: WRITE YOUR STORY

People don't join companies; they join people. And they're most drawn to those who believe in what they're sharing. So start by using the products. Build your belief. As you do, you'll naturally begin to write your story, and that story is your most powerful tool.

Take a moment to reflect: Why did you join Young Living? How have the products and lifestyle changed your life?

Be honest, real, and relatable. Your story is the doorway to connection—it builds trust, creates curiosity, and opens hearts.

Define your **"why."** This is more than a business—it's a lifestyle. Your **"why"** you started will keep you grounded and motivated as you share with others.

HOW TO DO IT:

Try the products and ask others about their experience.

Create your own testimonial—your story matters.

Write down your "why" and let it guide the way you share.

EXAMPLE TO GET YOU STARTED:

"I started using Young Living oils because I was tired of worrying about the harmful chemicals in candles.

Now, I use them daily to transform my space and make my home smell amazing—naturally."

WHY IT MATTERS:

Sharing your story helps people connect—and that connection leads to trust.

GOAL:

- ✓ Create and practice 1-2 sentences about how Young Living has helped you.
- ✓ Share your story this week in a post, conversation, or class.

STORYTELLING IS ONE OF OUR MOST POWERFUL TOOLS —JUST BE SURE TO KEEP IT PERSONAL AND THOUGHTFUL.

- 1 Share your own experience, like **"I feel more relaxed with Lavender oil,"** and avoid medical claims.
- 2 When talking about product benefits or results, use typical experiences and stick with approved info from the YL website or your local market.

PLEASE NOTE:

Ensure personal stories are clearly marked as individual experiences and not making product or earning claims out of product registration and approved claims.